



Structural Engineers Association Of Northern California

2016-2017

Dear SEAONC Members:

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Based on the recommendations of the Board of Directors, SEAONC is increasing its membership dues for the 2016-2017 year. The dues for categories of Member, Member SE, Industry Member, and Fellow Member are being increased from \$255 to \$270. The dues for Corresponding Members are being increased from \$235 to \$250, Associate Members from \$117.50 to \$127.50, and Affiliate Members from \$146 to \$156. Dues for Student Members and Life Members will remain unchanged.

This is the first dues increase in SEAONC dues that has been made since the 2011-2012 year. We have strived to have successful seminars and other programs that have generated revenue and also have gradually brought back our membership from the low points during and after the great recession to avoid dues increases since that time. That said, our costs, particularly for our dinner meetings, have continued to increase. Currently, we are subsidizing the actual costs for our dinner meetings at a rate of over 50%. Be aware, we are looking for alternate venues and formats for some of our monthly meetings that hopefully will prove to be more economical for our members.

Each year the SEAONC board has the responsibility to carefully weigh shifts in association revenue and expenses and chart a responsible direction forward targeting a balanced, net zero budget. For the last year, however, we have identified a structural deficit that isn't sustainable. The board has identified this dues increase as appropriate to maintain association benefits and opportunities in coming years while maintaining a balanced budget.

As we make this dues increase, we would like to remind you of the many wonderful opportunities and benefits that come with your SEAONC membership. To name just a few of these important benefits we offer: dinner meetings with monthly technical presentations on timely topics, committee activities (15 active committees and counting), seminars, mini-seminars, an Excellence in Structural Engineering Awards program, a network of contacts within the structural engineering community, representation in local and state government committees, an informative newsletter, and more when combined with the benefits from SEAOC and NCSEA. This year, our SEAONC Chapter will be hosting the SEAOC Convention in Maui, Hawaii!

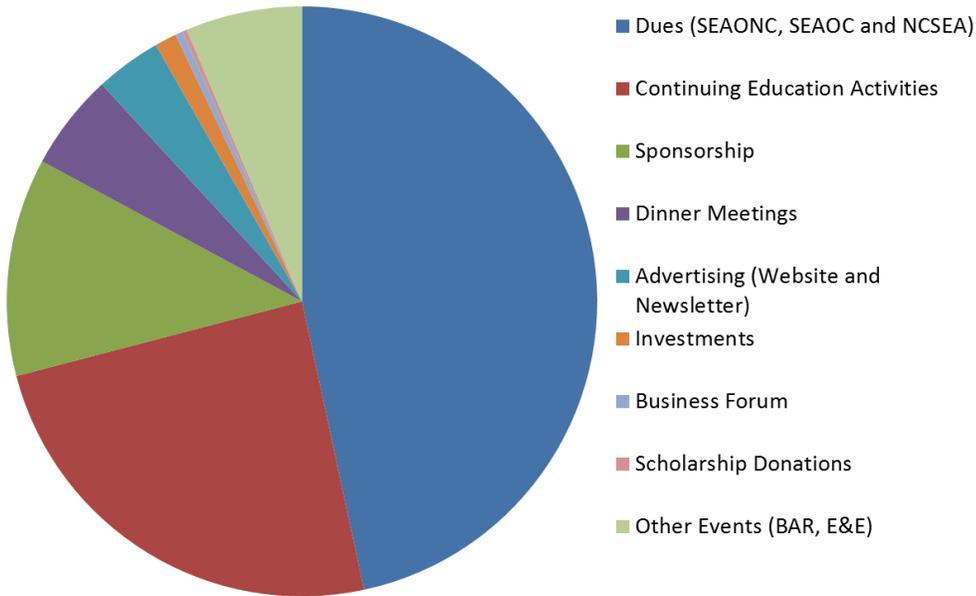
We would also like to provide information on current association sources of income and expenses. The two pie charts below give an overview of these based on recent years. We hope that you will support this modest increase and continue to enjoy the opportunities, benefits and camaraderie of SEAONC membership.

Sincerely,

Dick Dreyer
SEAONC President

SEAONC Income and Expenses Breakdown

Income



Expenses

