

May 6, 2016

SEAONC

Monthly Dinner Meetings Survey

227 Responses

Member Participation

The largest percentage of members attended 3-6 dinner meetings over 3 years. Participation in other activities was well rounded.

How many dinners meetings attended in the past 3 years:		
More than 10 dinner meetings	14.54%	33
7 – 10 dinner meetings	11.89%	27
3 – 6 dinner meetings	38.77%	88
1 dinner meeting	14.10%	32
I haven't attended a monthly dinner meeting in the past 3 years	20.70%	47

Other SEAONC event/meetings attended within the past 3 years:		
SEAONC Fall, Spring, or Summer Seminar	74.74%	145
Mini-Seminar	55.15%	107
Business Forum	15.98%	31
Young Leaders Event	12.37%	24
Committee Meeting	51.555	100

Number of events/meetings participated in the past 3 years:	
More than 8 events/meetings	36.18%
5-8 events/meetings	14.29%
1-4 events/meetings	34.82%
I haven't participated in any other SEAONC events/meetings in the past 3 years	14.73%

Reasons Members Don't Attend

Lack of time to attend because of professional and non-professional commitments are the top 2 reasons members indicated they do attend the monthly dinner meetings.

Top 3 reasons you do not attend dinner meetings:	1	2	3	Total
Lack of time to attend due to professional commitments	62	39	29	130
Lack of time to attend due to non-professional commitments	78	72	31	181
Location of meetings aren't convenient	35	20	11	66
Cost of meetings	10	11	13	34
Lack of interest in topic	22	39	49	110
Time of day	7	8	19	34
Lack of social/networking opportunities	2	3	8	13
None of the above	10	9	24	43

Format of Meetings

Of those completing the survey the majority indicated they would prefer either a shorter evening program and reception or the current format. The shorter duration option aligns with the indication of busy schedule being the primary reason for not attending meetings.

Overall Members would prefer:	
Current format of reception and dinner followed by technical program (5:30pm-9:00pm)	33.18%
Short reception/appetizers followed by technical program (5:00pm-6:30pm)	37.27%
A lunch meeting (noon-1:30pm)	16.36%
Other	13.18%

Meeting Costs

- 82% indicated dinner pricing could be increased at least somewhat.

What do you feel is a reasonable price for dinner and a presentation with and understanding of current costs?	
Less than \$40	18.06%
\$40-\$50	41.20%
\$50-\$60	25.46%
\$60-\$70	7.87%
More than \$70	7.41%

- The majority of responders indicated their cost are covered to attend dinner meetings.

Does your company cover your cost to attend?	
Yes	73.85%
No	18.02%
Partially subsidizes costs	8.11%

Current Dinner Fees:

Registration Fee	
Member	\$39
Non-member	\$44
Junior Member	\$33
Student	\$15
New Member	\$20

Location

The largest segments of responders worked in San Francisco and lived in the East Bay. San Francisco was the leading preference for location but East Bay could be considered from time to time for evening meeting based on home location.

In what area do you primarily work?	
North Bay	3
Peninsula/South Bay	28
East Bay (excluding Oakland)	34
San Francisco	108
Oakland	39
Out of Bay Area/State	14

Area you reside	Responses
North Bay	8
Peninsula/South Bay	33
East Bay (excluding Oakland)	78
San Francisco	59
Oakland	27
Out of Bay Area/State	21

I would be more likely to attend a monthly dinner meeting located:	
In or near downtown San Francisco	55.45%
In or near Oakland	25.45%
Other	19.09%

Age Ranges of Responses

This survey was completed by a well balanced sampling of those above and below age 50. 63% have been members longer than 10 years.

What is your age?		
Under 35	31.28%	71
36-49	23.35%	53
50-64	32.60%	74
65 or older	12.33%	28
Prefer not to answer	0.44%	1

55% - 124 responses

45% - 102 responses

How long have you been a member of SEAONC?		
Less than 1 year	1.32%	3
1-5 years	17.62%	40
5-10 years	18.06%	41
10-20 years	24.23%	55
More than 20 years	38.77%	88

Key Responses by Age

Under 50 indicated preference for shorter meetings, over 50 generally preferred current format. Non-professional commitments edged professional in reason each age group offered for not attending meetings.

Age range prefers:	Current format (5:30pm-9:00pm)	Shorter program (5:00pm-6:30pm)	A lunch meeting (noon-1:30pm)	Other
Under 35 years old	20	31	11	6
36-49 years old	10	25	13	4
50-64 years old	32	21	7	12
65 or older	11	5	5	6
TOTAL	73	82	36	28

Not attending due to:	Lack of time due to professional commitments	Lack of time due to non- professional commitments	Lack of interest in topic
Under 35	21.78%	26.22%	18.67%
36-49	15.56%	20.44%	12.00%
50-64	17.33%	26.22%	13.78%
65 or older	3.11%	7.56%	4.44%